



## UNITED STATES PATENT AND TRADEMARK OFFICE

## Board of Patent Appeals and Interferences

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P.O. BOX 1022  
MINNEAPOLIS, MN 55440-1022

Appeal No: 2010-000434  
Appellant: Karl Pfleger, Brian Larson et al.  
Application No: 10/802,958  
Hearing Room: D  
Hearing Docket: B  
Hearing Date: Tuesday, June 08, 2010  
Hearing Time: 09:00 AM  
Location: Madison Building - East Wing  
600 Dulany Street, 9th Floor  
Alexandria, Virginia 22313-1450

NOTICE OF HEARING  
CONFIRMATION REQUIRED WITHIN TWENTY-ONE DAYS

Your attention is directed to 37 CFR § 41.47. The above identified appeal will be heard by the Board of Patent Appeals and Interferences on the date indicated. Hearings will commence at the time set and as soon as the argument in one appeal is concluded, the succeeding appeal will be taken up. The time allowed for argument is twenty minutes unless additional time is requested and permitted before the argument is commenced. If there are any inquiries, please contact the Clerk of the Board at 571-272-9797.

CONFIRMATION OR WAIVER OF THE HEARING IS REQUIRED. This form must be completed below and facsimile transmitted to both: (1) the USPTO Central fax number (official copy), and (2) the Board of Patent Appeals and Interferences fax number (courtesy copy) within TWENTY-ONE (21) DAYS from the mailing date of this notice indicating confirmation or waiver of the hearing. A copy of this notice may be alternately filed by mail if facsimile is not available.

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In all communications relating to this appeal, please identify the appeal by its number.

CHECK ONE: ( ☒ ) HEARING ATTENDANCE CONFIRMED ( ☐ ) HEARING ATTENDANCE WAIVED

/John F. Conroy, Reg. #45,485/ May 19, 2010 45,485

Signature of Attorney/Agent/Appellant

Date

Registration No.

Names of other visitors expected to accompany counsel: \_\_\_\_\_

For information on visitor access to hearing rooms and security procedures at the USPTO Alexandria Campus, see  
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Attorney Docket No.: 16113-0326001

Client Ref. No.: GP-134-10-US

**OFFICIAL COMMUNICATION FACSIMILE:****OFFICIAL FAX NO: (571) 273-0299**

Number of pages including this page 3

Applicant : Karl Robert Pfleger et al.

Art Unit : 2165

Serial No. : 10/802,958

Examiner : Christyann R. Pulliam

Filed : March 17, 2004

Title : Methods and Systems for Improving a Search Ranking Using Population Information

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

A Confirmation of Notice of Hearing and Request for Telephonic Oral Hearing dated May 19, 2010 are attached.

Respectfully submitted,

Date: May 19, 2010

/John F. Conroy, Reg. #45,485/

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